

Annual EEO Public File Report

The purpose of this EEO Public File Report /Website Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WVRQ-AM and WVRQ-FM licensed to Viroqua, Wisconsin, WKPO-FM licensed to Soldiers Grove, Wisconsin and WPRE-AM and WQPC-FM licensed to Prairie du Chien, Wisconsin. This information is required to be placed in the above station’s public file and posted on their website. The information contained in this Report covers the time period August 1, 2010 to July 31, 2011. The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified, identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connections with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

Appendix 1: Job Listings for WQPC-FM/WPRE-AM/WVRQ-FM/WVRQ-AM/WKPO-FM:

Appendix 2: The recruitment source(s) utilized to fill the vacancy:

Job Resources for (job ID): J011487

Agency Name	Contact Name	Address1	City	State	Zip	Phone
ABR Employment Services-Lacrosse, WI	Gary Frahm	1501 Losey Boulevard South	La Crosse	WI	54601	608-782-9700
ABR Employment Services-Sparta, WI	Gary Fram	225 North Black River Street	Sparta	WI	54656	608-269-0542
Adams County Job Center	Jessica Bork	401 North Main Street P O Box 158	Adams	WI	53910	608-339-9559
AgeAdvantAge Older Worker	Russell	215 East	Hillsboro	WI	54634	608-242-4928

Program	Gruner	Madison Street P O Box 461				
Army Community Service	Bryan Clarkin	Family Advocacy Program 211 South 8th Avenue	Fort McCoy	WI	54656	608-388-2412
Association of Retarded Citizens (ARC) of Richland County	Deb Hanzel	PO Box 87	Richland Center	WI	53581	608-627-1193
Baraboo Literacy Council	Bea Statz	E10675 North Reedsburg Raod	Baraboo	WI	53913	608-356-6988
Branch County Social Service Department	Connie Dykman	Human Services Building 809 Marshall Road, Suite B	Coldwater	MI	49036	517-279-4200
Catholic Charities, La Crosse	Darcie Manning	3710 East Ave	La Crosse	WI	54601	608-782-0710
Catholic Charities, Prairie du Chien	Sandy Marx	129 East Blackhawk # 3	Prairie du Chien	WI	53821	
City Wide Community Services	Yolanda Garth	6252 South Martin Luther Kind Drive	Chicago	IL	60637	
Civic Works	Peter Aron	2701 Saint Lo Drive	Baltimore	MD	21213	
College-Luther College-KWLC 1240AM/KLSE 91.7 FM	Jennifer Cantine	700 College Drive	Decorah	IA	52101	563-387-1240
College-Western Wisconsin Technical College	Bernard Black	304 North 6th Street	La Crosse	WI	54602	608-785-9200
College-Western Wisconsin Technical College	Karol Parr	304 Sixth Street, North	La Crosse	WI	54601	608-785-9200
College-Winona State College			Winona	MN	55987	507-457-5000
College-Winona State College- SE Tech		1250 Homer Road PO Box 409	Winona	MN	55987	507-453-2700
Coulecap, Inc.	Grace Jones	201 Melby Street	Westby	WI	54667	608-634-3104
Crawford County Family Resource Center	Tonya Millard	800 East Taylor Street	Prairie du Chien	WI	53821	608-357-2135
Crawford County Human Services	John Weyrough	111 West Dunn Street	Prairie du Chien	WI	53821	608-326-0248
Division of Vocational	Amy Grotzke	333 Buchner	La Crosse	WI	54603	608-785-9500

Rehabilitation--La Crosse		Place Wing B				
EXPERIENCE WORKS	Don Harkness	402 8th Street North Suite 201	La Crosse	WI	54601	608-789-5623
Experience Works, Inc./Green Thumb, Inc.	Don Harkness	402 North 8th Street	La Crosse	WI	54601	608-789-5623
Family Resources	Jodi Widuch	P O Box 1897	LaCrosse	WI	54602	608-784-8125
Goodwill Industries	Deb	Retail Store and Training Center 1520 North Superior Avenue	Tomah	WI	54660	608-372-7464
Goodwill Industries of North Central Wisconsin, Inc.	Paula Egge	Retail Store and Training Center 2334-36 Rose Street	LaCrosse	WI	54603	608-783-2710
Grant /Iowa County Unified Community Services	April Holman	200 West Alona Lane	Lancaster	WI	53813	608-723-6357
Grant County Commission on Aging	Gayle Antony	Center on Aging of Grant Co P O Box 383	Lancaster	WI	53813	608-723-6113
Grant County Welfare Fraud	Lisa Riniker	130 West Maple Street	Lancaster	WI	53813	608-723-4237
Great Rivers 2-1-1	Teresa Halverson	P O Box 426	Onalaska	WI	54650	608-775-6336
Handishop Industries, Inc.	William J. Greene	1411 North Superior Avenue	Tomah	WI	54660	608-372-3289
High School, Boscobel	Rhonda Scallon	300 Brindley Street	Boscobel	WI	53805	608-375-4161
Hmong Mutual Assistance Association, La Crosse	Thai Vue	1815 Ward Avenue	La Crosse	WI	54603	608-781-5744
Hodan Center, Inc.	Tom Schraeder	941 West Fountain Street P O Box 212	Mineral Point	WI	53565	608-987-3336
Iowa Workforce Development		517 West Water Street	Decorah	IA	52101	319-382-4280
Jeneau County Area Literacy Council	Deb Brooks	Hatch Public Library 111 West State Street	Mauston	WI	53948	608-847-4454
Job Service	Denise	Grant County	Lancaster	WI	53813	608-723-2153x185

	Stelpflug	Job Center 8820 Highways 35 and 61 South				
Juneau County Aging Unit	Heidi Randall	Courthouse Annex, Room 6 220 East Lacrosse Street	Mauston	WI	53948	608-847-9371
Juneau County Human Services	Steve Ruff	220 East La Crosse	Mauston	WI	53948	608-847-2400
Juneau County Veterans Service Office	Teddy Duckworth	Veterans Service Office, Room 201 211 Hickory Street	Mauston	WI	53948	608-847-9385
Labor Ready	Adam Tolliver	2617 George Street	La Crosse	WI	54601	608-779-4780
Learning Together Family Literacy, Inc.	Helen Davig	P O Box 400	Holmen	WI	54636	608-783-9393
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Mr. Clark Nordberg	Bethel Home and Services, Inc. 614 South Rock Avenue	Viroqua	WI	54665	608-6372171
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Todd Wilson	Bethany Lutheran Homes, Inc. 2025 South Avenue, Suite 200	La Crosse	WI	54601	608-796-2300
Madison Area Technical College (MATC)----Reedsburg Campus	Carrie Conlin	Advising and Career Resources (ACR), Room 105 300 Alexander Avenue	Reedsburg	WI	53959	608-524-7800
Manpower	Ben Sadowski	1855 E. Main Street Ste B	Onalaska	WI	54650	608-781-8899
Minnesota State College Southeast Technical--Job Placement Cente	Cindy Kottke	1250 Homer Road P.O. Box 409	Winona	MN	55987	507-453-2736
Monroe County Department of Human Services	Sue Rettler	14301 County Highway B	Sparta	WI	54656	608-269-8600

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North Crawford High School	Daniel M. Davies, Ed.D.	47050 County Road X	Soldiers Grove	WI	54655	608-735-4311
Ohio and Illinois Centers for Broadcasting	Gary James	9000 Sweet Valley Drive	Valley View	OH	44125	216-447-9117
Opportunity Center (Wisconsin Technical College System)	Bonnie Withrow	304 6th Street North P O Box C-0908	La Crosse	WI	54601	608-785-9436
ORC Industries, Incorporated	Aaron Czappa	2700 Commerce Street	La Crosse	WI	54603	608-781-7727
Passages: A Program for Survivors of Domestic Violence & Sexual	Joanne Rausch	P O Box 546	Richland Center	WI	53581	608-647-8775
Platteville Middle School	Barbara Goetschel	40 East Madison Street	Platteville	WI	53818	608-342-4010
Prairie du Chien High School	Nancy Becker	800 East Crawford	Prairie du Chien	WI	53821	608-326-8437x416
Probation & Parole Division of, - Crawford County Unit 809		1500 East Lessard Street	Prairie du Chien	WI	53821	608-326-8357
Probation & Parole Office - Iowa County Unit 812		1109 Professional Drive	Dodgeville	WI	53533	608-935-3014
Queen B Radio Wisconsin	Judy Boldt	206 South Sheridan	Lancaster	WI	53813	608- 349-2000
Reedsburg Adult Literacy Council	Sue Steiner	Reedsburg Public Library 370 Vine Street	Reedsburg	WI	53959	608-768-7323
Reedsburg Community Educational Facility	John Alt	MATC, 300 Alexander Avenue Box 419	Reedsburg	WI	53959	608-524-7800
Richland County Health and Human Services	Karee Gander	Children and Families 221 West Seminary Street	Richland Center	WI	53581	608-647-8821
Richland County Job Center	Kari Oates	221 West Seminary Street	Richland Center	WI	53581	608-647-8821
Richland County Literacy Council	Barbara Kennedy	385 East Seventh Street	Richland Center	WI	53581	608-647-8821x305
Richland County Production Services	Dennis Behl	1000 Highway 14 West	Richland Center	WI	53581	608-647-6384
Riverfront Inc.	Jean Ruppert	3000 South	La Crosse	WI	54601	608-784-9450

		Avenue				
Saint Mary's Ridge Church	Shannon Leis	26400 CTHU	Cashton	WI	54619	608-823-7906
Salvation Army	Wendy Frankie	223 North 8th Street	La Crosse	WI	54601	608-782-6126
Sauk County Job Center	Jolene Gruber	1000 Log Lodge Court	Baraboo	WI	53913	608-355-3151x314
Social Services Department- Adams County	Eric G. Furtkamp, Ph.D.	Health & Human Services Department 108 East North Street	Friendship	WI	53934	608-339-4505
Southwest Community Action Program	Walter Orzechowski	149 North Iowa Street	Dodgeville	WI	53533	608-935-2326
Southwest Literacy Coalition	Chris Foley & Kathy Korb	1800 Bronson Boulevard	Fennimore	WI	53809	608-822-3262
Southwest Opportunities Center, Inc. (Grant County)	Audrey Gaio-Johnson	1600 Industrial Park Road P O Box 207	Lancaster	WI	53813	608-723-6659
Southwest Tech Job Center	Kathie Edge	1800 Bronson Boulevard	Fennimore	WI	53809	800-333-9339
Southwest Wisconsin Technical College	Sheila Marten	Career and Job Center/College Connection, Rm 480 1800 Bronson Boulevard	Fennimore	WI	53809	608-822-2335
Southwest Wisconsin Workforce Development Board, Inc.	Robert Borremans	Iowa County Job Center 319 Elanines Court	Dodgeville	WI	53533	608-935-3116
Southwestern Wisconsin Workforce Development	Lola Williams	Iowa County Job Center/Div. of Workforce Solutio 201 South Iowa Street	Dodgeville	WI	53533	608-935-3116
The Family Center	Julie Statz	155 West Lewis	Platteville	WI	53818	608-342-4533
University of Wisconsin-Baraboo-Sauk County	Lisa Maddux	Department of Communication Arts 1006 Connie Road	Baraboo	WI	53913	608-356-8351

University of Wisconsin-La Crosse-Career Services	Karla Stanek	1725 State Street Cartwright Center-Room 54	La Crosse	WI	54601	608-785-8514
University of Wisconsin-La Crosse-WLSU 88.9 FM	John Gaddo	1725 State Street	La Crosse	WI	54601	608-785-8380
University of Wisconsin-La Crosse-WMCM-TV	Dr. Patricia Turner	1725 State Street 253 Wing Technology Center	La Crosse	WI	54601	608-785-8379
University of Wisconsin-LaCrosse-Multicultural Student Services	Dr. Ned Reese	1725 State Street	La Crosse	WI	54601	608-785-8225
University of Wisconsin-Platteville	Diana Trendt	1 University Plaza Ullsvik Hall- Room 0200	Platteville	WI	53818	608-342-1183
University of Wisconsin-Platteville	Rick Morgan	Continuing Education	Platteville	WI	53818	608-342-1314
University of Wisconsin-Platteville	Becky Troy	Communications Technologies 1 University Plaza	Platteville	WI	53818	608-342-1627
University of Wisconsin-Platteville-Comm	Rob Snyder, Ph.D.	Department of Communication Technologies 1 University Plaza-307 Pioneer Tower	Platteville	WI	53818	608-342-1630
University of Wisconsin-Richland	Kari Bartels	Student Services, Melvill Hall 1200 Highway 14 West	Richland Center	WI	53581	608-647-8422
University-Upper Iowa University	Laurie Kirkpatrick	605 Washington Street-PO Box 1857 Garbee Hall	Fayette	IA	52142	563-425-5229
University-Viterbo University	Lisa Mohr	900 Viterbo Drive	La Crosse	WI	54601	608-796-3828
University-Viterbo University	Diane Brimmer	Student Development Center (Non- Trad) 936 Franciscan Way	La Crosse	WI	54601	608-796-3801

Vernon Area Rehabilitation Center	Robin Reser	1133 Nelson Parkway	Viroqua	WI	54665	608-637-3934
Vernon County Community Support Program	Kathy Rohr-Ninmer	Family and Childrens Center 1321 North Main	Viroqua	WI	54665	608-637-7052
Vernon County Job Center (on the WWTC Campus)	Carol Peterson	Academic Success Center 220 South Main Street	Viroqua	WI	54665	608-637-6450
Vocational Rehabilitation, Monroe County	Roxanne Powell	14305 County Highway B	Sparta	WI	54656	608-269-8910
Vocational Rehahiliitation, Iowa County	Cynthia Zwald	201 South Iowa Street P O Box 267	Dodgeville	WI	53533	608-935-0806
Vocational Rehahiliitation, La Crosse	Ross West	333 Buchner Place Wing B	La Crosse	WI	54603	608-785-9500
Vocational Rehahiliitation, Prairie du Chin	Allan Hein	225 North Beaumont Road Suite 124	Prairie du Chien	WI	53821	608-326-1129
Vocational Rehahiliitation, Vernon County	Anthony Shay	220 South Main Street Room 120	Viroqua	WI	54665	608-637-6873
Welfare to Work Program	Kristi Brockway	134 West Green Street Box 219	Postville	IA	52162	319-864-7554
Western Technical College	Karol Parr	304 6th Street North	La Crosse	WI	54601	608-785-9200
Western Wisconsin Job Center Tomah	Terry Shreve	Comprehensive One-Stop Career Center 1310 Townline Road	Tomah	WI	54660	608-374-7740
Western Wisconsin Job Center-Lacrosse County	Ron Stigler	Veterans Employment Services 402 North 8th Street	La Crosse	WI	54602	608-785-9813
Winona County Workforce Development	Geri Palenske	1250 Homer Road Suite 200	Winona	MN	55987	507-453-2920
Winona County Workforce Investment Board	Mike Haney	Winona County Training &	Winona	MN	55987	507-453-2929

		Employment Council 1250 Homer Road, Suite 200				
Winona O.R.C. Industries, Incorporated	Mona Young	1053 East Mark Street	Winona	MN	55987	507-452-1855
Wisconsin Department of Workforce Development, DWD	Denise Stelpflug	Grant County Job Center 8820 Highways 35 and 61 South	Lancaster	WI	53813	608-723-2153
Wisconsin Job Center	Supervisor	402 North 8th Street	La Crosse	WI	54601	608-789-5627
Wisconsin Job Center	Shane Gesler	Workforce Connections 211 South Hickory Street	Mauston	WI	53948	608-847-4899
Wisconsin Job Center - Crawford County	Dewey Christoph	Crawford County Administration Building 225 North Beaumont Road, Suite 124	Prairie du Chien	WI	53821	608-326-1100
Wisconsin Job Service Employment Office	Joan Kilian-Ikeler	Southwest Wisconsin Job Center 221 West Seminary Street	Richland Center	WI	53581	608-647-2992
Workforce Connections, Incorporated	Chris Magnuson	402 North 8th Street 3rd Floor	La Crosse	WI	54602	608-789-5608
Workforce Connections, Incorporated and Workforce Development Board	Jerry Hanoski	PO Box 2908	La Crosse	WI	54602	608-789-5620
Workforce Connections- La Crosse County	Jerry Hanoski	Workforce Connections, Incorporated 402 North Eight Street	La Crosse	WI	54601	608-789-5627
YWCA Transitional Housing / YWCA WIN	Mary Kay Wolf	3219 Commerce Street	La Crosse	WI	54601	608-781-2783

Appendix 3: Recruitment source of Hire: Employee Referral

Appendix 4: Total number of persons interviewed for full-time vacancy: 8

Total number of interviewees referred by each recruitment source:

Employee Referral: 1

Internal Posting: 1

Brown College: 3

Station On-air announcements: 2

Wisconsin Job Center: 1

Appendix 5:

Station management personnel participated in two job fairs. One was held January 26, 2011 at the Madison Convention Center in Madison, Wisconsin. Another job fair was held June 22, 2011 at The Grand Geneva Resort in Lake Geneva, Wisconsin.

SEU management participated in two Nondiscrimination & Outreach in Hiring Workshops sponsored by the Wisconsin Broadcasters Association. The first was held January 26, 2011 presented by Wade Harrison, Attorney with Godfrey and Kahn. Part two of the Workshop took place June 22, 2011 and was presented by Richard Zaragoza, Attorney, Pillsbury Winthrop Shaw Pittman LLP.

The stations participated in the Wisconsin Broadcasters Association [WBA] Foundation's Scholarship Program, which extends scholarships to worthy students on an annual basis. The stations contribute to the scholarship, promote the availability of the scholarship program on the air, provide blank applications upon request, are available to answer questions about the program, and make an initial evaluation of the candidates for the evaluation committee.