

Annual EEO Public File Report-2018

The purpose of this EEO Public File Report /Website Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WVRQ-AM and WVRQ-FM licensed to Viroqua, Wisconsin, WKPO-FM licensed to Soldiers Grove, Wisconsin and WPRE-AM and WQPC-FM licensed to Prairie du Chien, Wisconsin. This information is required to be placed in the above station’s public file and posted on their website. The information contained in this Report covers the time period August 1, 2017 to July 31, 2018. The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified, identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connections with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

Appendix 1: Job Listings for WQPC-FM/WPRE-AM/WVRQ-FM/WVRQ-AM/WKPO-FM:

There were no vacancies during this reporting period.

Appendix 2: The recruitment source(s) utilized to fill the vacancy:

Does not apply as there were no vacancies during this reporting period.

Appendix 3: Recruitment source of Hiree:

Does not apply as there were no vacancies during this reporting period.

Appendix 4: Total number of persons interviewed for full-time vacancy:

Does not apply as there were no vacancies during this reporting period.

Appendix 5:

Station management personnel participated in two job fairs. One was held January 30, 2018 at the Concourse Hotel in Madison, Wisconsin. Another job fair was held Wednesday June 20, 2018 at the

Hilton Milwaukee City Center, Milwaukee, Wisconsin.

SEU management participated in two Nondiscrimination & Outreach in Hiring Workshops sponsored by the Wisconsin Broadcasters Association. The first, an “Avoiding Discrimination in Employment Terminations” seminar was held January 31, 2018 presented by Dustin Brown and Patrick Cooney, both of Godfrey & Kahn, S.C. A “Bring Your Bias—Recognizing and Overcoming Unconscious Decision-Making” seminar was held Wednesday June 20, 2018 at the Hilton City Center in Milwaukee, Wi. The seminar was presented by Binu Palta Hill, Assistant Dean for Diversity and Inclusion, Wisconsin School of Business.

The stations participated in the Wisconsin Broadcasters Association [WBA] Foundation’s Scholarship Program, which extends scholarships to worthy students on an annual basis. The stations contribute to the scholarship, promote the availability of the scholarship program on the air, provide blank applications upon request, are available to answer questions about the program, and make an initial evaluation of the candidates for the evaluation committee.